I have been an avid listener of K-Love since 1995. K-love offers an alternative choice of music that benefits its listeners. The music is uplifting, encouraging, and provides hope, whereas the other radio stations play songs about killing, destroying, sexual immorality. K-Love also benefits the listeners by airing people who provide testimonies on how K-love has ministered to them, which in turn provides hope to other people who are going through the same situations. Without radio stations like K-love, people will not receive the support and encouragement they need to help them through the hard times. I believe what you receive through your ears and eyes is who you are or will become and what you will impart into your children. Children need hope, love, encouragement. K-Love may be the only source of love that these children have. If their parents don't care about them and you take K-love away, you're sending a message to the community and its children, that they're not important, that they don't count. If you force K-love off the air, you are also stating that profit is more important than impacting people's lives.